# **Motose ENGINE CARE**

- PASSENGER CARS
   HEAVY-DUTY FLEET
- COMMERCIAL
   INDUSTRIAL LUBRICANTS































Motosel Industrial Group, Inc. was established in 1987 as a manufacturer of lubricants (oil) & petrochemical products. Motosel uses methodologies that are geared towards sustaining vertical growth by placing needs of every client first. We create a rapport through reintroducing the true meaning of service and product performance. Production of all products within scientific departments of Motosel Industrial Group give attention to every minute detail necessary, as the end result is a badge of honor for the brilliant minds responsible for its creation. Our Clients are urged to consider the complete stable of lubricant products offered and also redirect attention towards Motosel Industrial Group as a primary source of supply for its engineered Class A Lubricants. We anxiously await your contact to discuss any and all business possibilities in the foreseeable future.

Today, Motosel annually delivers more than 50 million liters of the finished products worldwide, through our distribution channel Central Europe, East Europe, Asia, Middle east and North America. Motosel products are blended under precise supervision and quality control of Motosel chemists and engineers. Our main clients are wholesale automotive distributors, retail chains stores, gas stations and government agencies that demand the best value from a reliable long-term business partner.

Motosel focuses on optimizing and controlling our production costs to offer the most competitive manufacturing prices and uncompromised quality and service. By partnering with major refiners and additive leaders we maximize the value proposition for our customers worldwide. Our vision is to be a true partner to our customers and suppliers.



# OUR FEATURED PRODUCTS

- Full Synthetic Motor Oil
- Synthetic Blend Motor Oil
- Heavy Duty Motor Oil
- Automatic Transmission Fluid
- Gear Oil
- Grease
- Tractor Hydraulic HT Fluid
- AW Hydraulic Oil& more

# OUR COMPETITIVE ADVANTAGES



Strong Research & Advance Technology



The Most Competitive Manufacturing Prices



Uncompromised Quality



Flexible Terms



**Prompt Deliveries** 



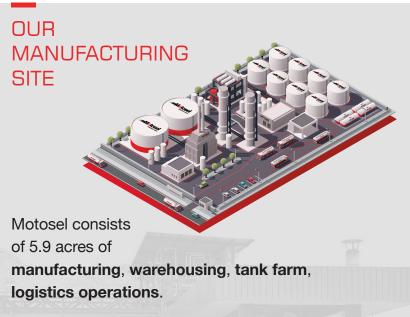
Superior Product & Customer Support



After Sales Support



Value-Added Service



#### **TANK STORAGE:**

- · Outside tank capacity of 900,000 gallons.
- · Inside tank capacity of 100,000 gallons.



# OUR GLOBAL PRESENCE

We have offices and distributors in **Canada, United States, China, United Kingdom, United Arab Emirates, India** and more.

- British Columbia
- 2 Alberta
- Ontario
- 4 Bellingham
- 5 Seattle
- 6 Chicago
- Central America
- 8 Sweden
- 9 Germany
- 10 Georgia
- 11 Kusdistan
- 12 Iraq

- 13 Libya
- Egypt
- 15 Ghana
- 16 Cameroon
- 17 Angola
- 18 Dubai
- 19 India
- 20 Malaysia
- 21 Mongolia
- 22 Beijing
- 23 Shanghai
- 24 Sydney





## PACKAGING LINES & LOGISTICS

Motosel has direct railroad access to the production facility. We proudly operate our own specialized delivery fleet and provide import/export expertise to our customers.





#### **WAREHOUSE:**

Clean, dry, temperature controlled space 4 loading docks; 1 drive in; 5 rail station; 4 loading racks; 4 in door scales Inventory Management System

#### SHIPPING:

Container Loading Info: 40 GP, 20 GP

- Max weight- 43000 lb. (20 ton)
- · 20 pallets in 40 GP
- 80 (55 US gal) drums per load (domestic shipping)
- 94 (55 US gal) drums per load (export)

At Motosel, we pride ourselves on efficient delivery of our lubricants and motor oils. Our vast local and global reach is supported by an interconnected delivery network designed to move products seamlessly.





## QUALITY CONTROL

Our commitment to quality, service and integrity makes us a reliable partner in today's challenging manufacturing environment. We take pride of the superior quality of our products and implement the best quality control practices in the industry.

Our quality assurance and quality control services help you ensure compliance with all contractual specifications, mandatory regulations and quality standards.





- · Each batch of raw materials and finished products is carefully inspected
- · Samples are kept in the production archives for two years
- · State-of-the art fully equipped and certified Lab on site to test:
  - ✓ Cold crank
  - ✓ Pour point
  - ✓ Flash point
  - ✓ Additives levels
  - ✓ TBN
  - ✓ Moisture
  - ✓ Crackle test
  - ✓ Density/API gravity
  - √ Viscosity at 100 C°
  - ✓ Viscosity at 40 C°

## Canadian owned and operated

### **PRODUCTS**

- · Latest technology, API licensed
- Blended using the highest-quality additives and group II, group II+, group III base oil and PAO.
- · 6 million dollar insurance
- ULTRA EURO MOTOR OIL
- DEXOS1™ GEN 2 FULL SYNTHETIC MOTOR OIL
- FULL SYNTHETIC MOTOR OIL
- SYNTHETIC BLEND MOTOR OIL
- HEAVY DUTY DIESEL ENGINE OIL

- ATF
- TRACTOR OIL
- HYDRAULIC OIL
- GEAR OIL
- BRAKE FLUID
- ANITFREEZE & COOLANT
- GREASE
- PREMIUM FILTERS
   MORE

## 

## ULTRA EURO FULL SYNTHETIC MOTOR OIL



**Motosel Ultra Euro Motor Oils** designed to meet European specifications and approvals of major European car manufacturers.

Motosel Ultra Euro Motor Oils are premium quality multi-grade motor oils formulated from selected superior base oils and advance high performance engine oil additive technology.

- ACEA C3-10 (2010)
- Porsche C30
- Volkswagen VW 502.00
- Volkswagen 50501
- Volkswagen VW50400 (2004)
- BMW Longlife-01
- Renault RN0700

- Porsche A40
- · MB-Approval 229.3
- Volkswagen VW 505.00
- Volkswagen VW50700 (2004)
- BMW Longlife-04
- Renault RN0710

#### 0W-40 / 5W-40

Available in: Quarts, Gallons, 5-Quarts, 5-Gallon Pails, 6-Gallon Box, 55-Gallon Drums and Bulk

## **FULL SYNTHETIC** PASSENGER CAR MOTOR OIL





\*Available for 0W-20 & 5W-30 products

Motosel Platinum Full Synthetic Motor Oils are premium quality multi-grade motor oils formulated from selected superior base oils and advance high performance engine oil additive technology. They are fully licensed to meet or exceed the latest American Petro-leum Institute SP service classification for use in passenger car, vans, sports utility vehicles, light duty trucks, powerboats, motorcycles and other mobile and stationary equipment where engine life and performance are important.

Motosel Platinum Full Synthetic Motor Oils 5W-20, 5W-30 and 10W-30 motor oils meet or exceed car manufacturers ILSAC GF-6 and American Petroleum Institute API Resource Conserving SP service classification and have been field tested to be comparable to American, European and Japanese manufacturers' standards: ACEA A1/B1 & A5/B5, Ford WSS-M2C930A and WSS-M2C945A (5W-20), and WSS-M2C929A and WSS-M2C946A (5W-30); Chrysler MS 6395, dexos, and GM 6094M and other specifications where a full synthetic SN motor oil is recommended.

Motosel dexos1™ GEN 3 Full Synthetic Motor Oils are premium multi-grade motor oils formulated from select low-friction, full synthetic base stocks and an advanced technology additive system licensed by General Motors to meet their Global Engine Oil Specification. It provides excellent oxidation stability, superior resistance to sludge formation and varnish deposits, reduces friction and wear at start-up and protects your engine even under the toughest driving conditions.

0W-20 Dexos1<sup>™</sup> Gen 3 / 5W-30 Dexos1<sup>™</sup> Gen 3 0W-20 / 0W-40 / 0W-30 / 5W-20 / 5W-30 / 5W-40 / 10W-30

Available in: Quarts, Gallons, 5-Quarts, 5-Gallon Pails, 6-Gallon Box, 55-Gallon Drums and Bulk

## SYNTHETIC BLEND PASSENGER CAR MOTOR OIL



Motosel SN/GF-6 Synthetic Blend Motor Oils are premium multi-grade motor oils designed for maximum engine protection even under the toughest driving conditions. Blended from quality lube base stocks and special additives are designed for all weather conditions. They are fully licensed to meet or exceed the latest American Petroleum Institute SN service classification for use in passenger car, vans, sports utility vehicles, light duty trucks and other mobile and stationary engines.

Motosel SP/GF-6 Synthetic Blend Motor Oils outperforms conventional motor oil, reduces friction and wear at start-up and protects your engine against performance robbing sludge and varnish deposits and help improve fuel economy.

Motosel SP/GF-6 Synthetic Blend Motor Oils 5W-20, 5W-30 and 10W-30 motor oils meet or exceed car manufacturers ILSAC GF-6 and American Petroleum Institute API Resource Conserving SP service classification and have been field tested to be comparable to American, European and Japanese manufacturers' standards: ACEA A1/B1 & A5/B5, Ford WSS-M2C930A and WSS-M2C945A (5W-20), and WSS-M2C929A and WSS-M2C946A (5W-30); Chrysler MS 6395, dexos, and GM 6094M and other specifications where a synthetic blend API SP motor oil is recommended.

#### 5W-20 / 5W-30 / 10W-30 / 5W-40 / 10W-40 / 20W-50

Available in: Quarts, Gallons, 5-Quarts, 5-Gallon Pails, 6-Gallon Box, 55-Gallon Drums and Bulk

## Canadian owned and operated

## HEAVY DUTY DIESEL ENGINE OIL



Motosel Heavy Duty Motor Oils are formulated to provide excellent service in both diesel and gasoline engines used in cars, trucks, off-road vehicles, farm equipment, heavy construction equipment and other mobile and stationary engines.

Motosel Heavy Duty Motor Oils are fully licensed to meet or exceed the American Petroleum Institute CK-4, CJ-4, CI-4, CH-4 and SN service classification as well as all prior API specifications for CG-4, CF-4, CF-2, CF and API SM, SL, SJ, and SH as well as the performance requirements for Mack EO-M Plus, Cummins CES 20078, Volvo VDS / VDS-2, Caterpillar ECF-1, Detroit Diesel PGOS 93K218 and Volvo VDS-4, and power shift transmissions specifying Allison C-3 / C-4, and CAT TO-2 and is recommended for use in naturally aspirated, turbocharged, or supercharged diesel, gasoline, and propane engines.

Motosel Heavy Duty Engine Oils are superior single-viscosity lubricants formulated to provide excellent service in naturally aspirated, turbocharged, or supercharged diesel, gasoline and propane engines used in trucks, on and off-road vehicles, farm equipment, heavy construction equipment and other mobile and stationary engines.

Motosel Heavy Duty Engine Oils are fully licensed to meet or exceed the American Petroleum Institute various Heavy Duty service classification including CJ-4, CH-4, CG-4, CF-4, CF-2, CF and API SL, SJ, and SH and has been field tested to be comparable to many American, Asian and European manufacturers' standards including ACEA E4 and other specifications where a Heavy Duty single-viscosity engine oil is recommended.

API CK-4 / CJ-4 / CI-4 PLUS / CI-4 / CH-4 / CF-4 / SAE-40 / SAE-50 / SAE-70

Available in: Quarts, Gallons, 5-Quarts, 5-Gallon Pails, 6-Gallon Box, 55-Gallon Drums and Bulk

## **AUTOMATIC** TRANSMISSION FLUID



Motosel Multi-Vehicle Automatic Transmission Fluid is a premium quality multipurpose transmission fluids formulated to provide extreme protection, oxidation control, excellent low temperature and superior shear stability performance.

Motosel Multi-Vehicle Automatic Transmission Fluid is suitable for use in automatic transmissions calling for General Motors DEXRON®VI, DEXRON® IIIG/H, Ford MERCON® and Allison C-4, Toyota T-III and T-IV, Honda Z1, Nissan Matic D and Matic J, and Mitsubishi SP-II and SP-III, JASO 1A and other Asian OEM's like Hyundai, Subaru and Mazda performance requirements. In addition it meets the requirements of European OEM's like ZF TE-ML-14A, Voith 55.6335, MAN 339 Type Z-1 and MB, VW and BMW 4- and 5-speed automatic transmission specifications.

#### **DEX-VI / Multi-Vehicle / CVT / ATF-III / Type A**

Available in: Quarts, Gallons, 5-Quarts, 5-Gallon Pails, 6-Gallon Box, 55-Gallon Drums and Bulk

#### **GEAR OIL**



Motosel GL-5 Synthetic Gear Oils are multi-purpose extreme pressure gear lubricants for automotive manual transmission, trans-axles and differentials. They are suitable for make-up and refill of conventional and limited-slip differentials.

Motosel GL-5 85W-90 LS, 85W-140 and 80W-140 Gear Oils are premium quality multi-purpose gear oils formulated with rust and oxidation additives to minimize gear friction, reduce corrosion, and to resist the formation of harmful contaminants. They meet or exceed API GL-5, Mack GO-G / GO-H, MIL-L-2105D (formerly MIL-L-2015C), MIL-PRF-2105E and SAE J2360 performance standards for all vehicles and heavy-duty equipment differentials, final drives, manual transmissions and gearboxes including industrial gearboxes specifying US Steel 224.

Motosel GL-5 75W-90 and 75W-140 SYNTHETIC Gear Oils are formulated with synthetic base stocks for use in universal duty hypoid or spiral bevel gear differentials and manual transmissions in passenger cars, light duty trucks and sport utility vehicles. They provide optimum axle and transmission protection and thermally stable extreme pressure agents to protect against shock loading and wear. Motosel GL-5 Synthetic Gear Oils are fortified with anti-oxidants and corrosion inhibitors to resist damage from rust and oxidation.

#### 75W-90 / 75W-140 / 80W-140 / 85W-90 / 85W-140

Available in: 5-Gallon Pails, 55-Gallon Drums and Bulk

### HYDRAULIC OIL



Motosel AW Hydraulic Oils are an anti-wear hydraulic oil that contains rust, oxidation and foam inhibitors. They are designed for use with all vane and piston type hydraulic pumps, as well as circulating systems, compressors and other industrial equipment. They are formulated according to the ISO viscosity grade classifications that meet or exceed Cincinnati Machine P-68, P-69, P-70, Denison HF-0, HF-1, HF-2, Vickers 35VQ25, Eaton/Vickers M-2950-S, I-286-S, Ford M6C32, Chrysler, General Motors LS-2, and US Steel 136 performance specifications for stability and durability and comply with most industrial applications requiring a premium Anti-Wear Hydraulic Oil.

ISO Viscosity Grades: AW22 / AW32 / MV36 / AW46 / AW68 / AW100 / AW150

Available in: 5-Gallon Pails, 55-Gallon Drums and Bulk

## INTERNATIONAL **RELATIONSHIPS**



Our customers are our partners, we provide knowledge base and support to build strong interpersonal relationships. We are interested in growing our partners' business. Because your success is our success.

We continue expanding our markets worldwide through building and maintaining strong relationships with customers and supply chains.



### QUICK:

- · Service in less than 30 minutes
- No appointment

#### ATTRACTIVE:

- · Eye catching signage
- · Warm welcome for customers with clean workshop and waiting room

#### PROFESSIONAL:

On-going technical and commercial training for shop owners & employees

#### SIMPLE:

- · Clearly displayed prices
- Safety checks
- Various top-ups

\*For more information, please contact your account manager.

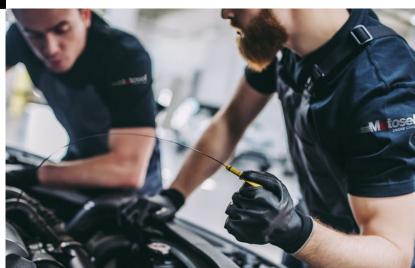


## **EXPRESS LUBE SHOP**

Motosel Express Lube Shop is a comprehensive concept of quick oil change center under Motosel banners developed with local partners.

#### PARTNER ADVANTAGES:

- Atrract new customers and develop customers' loyalty
- · Increase the average bill through sales of associated products





API's Service Symbol and Certification Mark identify quality engine oils for gasoline and diesel-powered vehicles that meet the performance requirements set by U.S. and international vehicle and engine manufacturers and the lubricant industry.



## **APPROVALS** & CERTIFICATES

\*To request our approval and certificate documents, please contact info@motosel.com

























## MOTOSEL WILL REPAIR OR REPLACE ANY PIECE OF YOUR EQUIPMENT DAMAGED **DUE TO THE FAILURE** OF OUR LUBRICANT.

All our lubricants meet or exceed original equipment manufacturers' standards. We guarantee their performance when used in accordance with Motosel's recommendations, the equipment manufacturers' performance specifications, and under normal operating conditions.

This warranty is in addition to any and all original equipment manufacturers' warranties and does not invalidate them.

### IT'S OUR COMMITMENT TO YOU!

\*For further information about the Motosel Ultimate Lubrication Warranty call Motosel at 1-888-668-6463





Each batch of raw materials and finished products is carefully inspected.

- · Samples are kept in the production archives for two years
- State-of-the art fully equipped and certified lab on site.

## **AVAILABLE PRODUCTS**

#### PASSENGER CARS

- ULTRA EURO MOTOR OIL
- DEXOS1™ GEN 3 FULL SYNTHETIC MOTOR OIL
- FULL SYNTHETIC MOTOR OIL
- SYNTHETIC BLEND MOTOR OIL
- TRANSMISSION OIL
- ANTIFREEZE

#### **HEAVY-DUTY FLEET**

- HEAVY-DUTY DIESEL ENGINE OIL
- HD TRANSMISSION OIL
- HD ANTIFREEZE

#### PREMIUM FILTERS

- OIL FILTER
- FUEL FILTER
- AIR FILTER
- CABIN AIR FILTER

#### FOR INDUSTRY

- TRACTOR OIL
- HYDRAULIC OIL
- GEAR OIL
- GREASE

## **QUALITY IS VITAL**

Being a B2B operation in the oil and gas industry, we understand the importance of maintaining quality. At Motosel Industrial superior quality control ensures crucial protection and extreme performance. All our products are produced under stringent quality control conditions. Highly defined specification guidelines are implemented during each stage of the manufacturing process to ensure that all of our chemicals, motor oils, transmission fluids, hydraulics, industrial lubricants and other products meet or exceed the highest industry standards for each specification. Each product undergoes extensive testing in our laboratories and must pass certain present parameters before they are deemed ready for sale.

#### AVAILABLE PACKAGING:

- 1 QT (1L)
- 1 Gal (4L)
- 5 QT (5L)
- 5 Gal (18.9L) Pail
- 6-Gal (22.7L) E-Box
- 55 Gal Drum (208L)
- 270/330 Gal Tote (1000/1250L)
- Bulk Option for Oil:
  6280 Gal Flexi Tank